



NATIONAL ONLINE YOUTH POLL: METHODOLOGY

Updated: December 2020

GSSR conducted three separate nationwide online surveys among young people ages 15- to 21-years-old, with the first survey conducted in September 2019 prior to the COVID-19 pandemic, the second survey conducted during the pandemic in August 2020, and the third also conducted during the pandemic in September 2020. Parents or guardians of youth under age 18-years-old provided written consent prior to minors participating in the surveys.

In the surveys, Black and Hispanic respondents of all income levels were eligible to complete the survey. By contrast, white respondents were eligible to complete the survey if they self-identify as growing up in a household with an annual income of less than \$75,000 before taxes. White respondents unsure of their annual household income were eligible to complete the survey if they report growing up in a *very low-income*, *low-income*, or *middle-income* household.

Pre-COVID-19 Survey (September 2019)

GSSR conducted a nationwide online survey among 2,638 young people ages 15- to 21-years-old from September 16th to September 22nd, 2019. Respondents include:

- 370 white females, 386 white males
- 486 Black females, 451 Black males
- 499 Hispanic females, 398 Hispanic males
- 528 youth ages 15-16
- 676 youth ages 17-18
- 1,434 youth ages 19-21

Among Black respondents, eight percent report growing up in *very low-income* households, 24 percent report growing up in *low-income* households, 50 percent report growing up in *middle-income* households, and 15 percent report growing up in *high-income* (11%) or *very high-income* (4%) households. Seventy-five percent (75%) report growing up in households with an annual income of less than \$75,000 before taxes, and 18 percent report growing up in households with an annual income of \$75,000 or more before taxes (7% are unsure).

Among Hispanic respondents, seven percent report growing up in *very low-income* households, 25 percent report growing up in *low-income* households, 52 percent report growing up in *middle-income* households, and 14 percent report growing up in *high-income* (12%) or *very high-income* (2%) households. Seventy-seven percent (77%) report growing up in households with an annual income of less than \$75,000 before taxes and 15 percent report growing up in households with an annual income of \$75,000 or more before taxes (8% are unsure).

Among white respondents, ten percent report growing up in *very low-income* households, 28 percent report growing up in *low-income* households, and 56 percent report growing up in *middle-income* households. Ninety percent (90%) report growing up in households with an annual income of less than \$75,000 before taxes. The remaining ten percent of white respondents are unsure of their

specific annual household income, but nevertheless report growing up in *very low-income*, *low-income*, or *middle-income* households.

The margin of error for n=2,638 respondents is +/- 1.9 percentage points and is higher for subgroups. Please note that due to rounding, a sum may appear to be one point more or less than its parts.

COVID-19 Survey Wave 1 (August 2020)

GSSR conducted a nationwide online survey among 1,305 young people ages 15- to 21-years-old from August 8th to August 16th, 2020. Respondents include:

- 209 white females, 204 white males
- 203 Black females, 205 Black males
- 204 Hispanic females, 220 Hispanic males
- 272 youth ages 15-16
- 390 youth ages 17-18
- 643 youth ages 19-21

Among Black respondents, seven percent report growing up in *very low-income* households, 16 percent report growing up in *low-income* households, 54 percent report growing up in *middle-income* households, and 15 percent report growing up in *high-income* (12%) or *very high-income* (3%) households. Seventy percent (70%) report growing up in households with an annual income of less than \$75,000 before taxes and 18 percent report growing up in households with an annual income of \$75,000 or more before taxes (12% are unsure).

Among Hispanic respondents, six percent report growing up in *very low-income* households, 20 percent report growing up in *low-income* households, 59 percent report growing up in *middle-income* households, and ten percent report growing up in *high-income* (7%) or *very high-income* (3%) households. Sixty-six percent (66%) report growing up in households with an annual income of less than \$75,000 before taxes and 23 percent report growing up in households with an annual income of \$75,000 or more before taxes (11% are unsure).

Among white respondents, ten percent report growing up in *very low-income* households, 24 percent report growing up in *low-income* households, and 53 percent report growing up in *middle-income* households. Eighty-six percent (86%) report growing up in households with an annual income of less than \$75,000 before taxes. The remaining 14 percent of white respondents are unsure of their specific annual household income, but nevertheless report growing up in *very low-income*, *low-income*, or *middle-income* households.

The margin of error for n=1,305 respondents is +/- 2.7 percentage points and is higher for subgroups. Please note that due to rounding, a sum may appear to be one point more or less than its parts.

COVID-19 Survey Wave 2 (September 2020)

GSSR conducted a nationwide online survey among 1,272 young people ages 15- to 21-years-old from September 22nd to September 30th, 2020. Respondents include:

- 209 white females, 207 white males
- 206 Black females, 206 Black males
- 208 Hispanic females, 203 Hispanic males
- 345 youth ages 15-16

- 364 youth ages 17-18
- 663 youth ages 19-21

Among Black respondents, nine percent report growing up in *very low-income* households, 19 percent report growing up in *low-income* households, 49 percent report growing up in *middle-income* households, and 16 percent report growing up in *high-income* (12%) or *very high-income* (4%) households. Seventy percent (70%) report growing up in households with an annual income of less than \$75,000 before taxes and 20 percent report growing up in households with an annual income of \$75,000 or more before taxes (10% are unsure).

Among Hispanic respondents, six percent report growing up in *very low-income* households, 21 percent report growing up in *low-income* households, 53 percent report growing up in *middle-income* households, and 13 percent report growing up in *high-income* (11%) or *very high-income* (2%) households. Sixty-seven percent (67%) report growing up in households with an annual income of less than \$75,000 before taxes and 20 percent report growing up in households with an annual income of \$75,000 or more before taxes (13% are unsure).

Among white respondents, eight percent report growing up in *very low-income* households, 25 percent report growing up in *low-income* households, and 56 percent report growing up in *middle-income* households. Eighty-five percent (85%) report growing up in households with an annual income of less than \$75,000 before taxes. The remaining 15 percent of white respondents are unsure of their specific annual household income, but nevertheless report growing up in *very low-income*, *low-income*, or *middle-income* households.

The margin of error for n=1,272 respondents is +/- 2.7 percentage points and is higher for subgroups. Please note that due to rounding, a sum may appear to be one point more or less than its parts.